Capability Statement

COMPANY OVERVIEW

CE Business Management and Marketing Solutions (**CE Marketing**) provides professional consultation, expertise, and implementation support to help entities overcome challenges, improve operational efficiency, and increase revenue. We also specialize in strategy development for social media marketing and direct response media for the primary objectives of improving brand awareness, new customer acquisition and retention of your existing clients.

What sets us apart from the competition?

- Our People
- Our Philosophy
- Our Adaptability to Changing Technology

CORE COMPETENCIES

Government Services

CE Marketing maintains a team of product managers, designers, system engineers, systems integrators, technical professionals, support technicians and program/project managers available to service both commercial and government entities.

IT Service and Support

CE Marketing provide customers with core IT capabilities at drastically reduced costs through managed service offerings. Our solutions eliminate customer headaches while providing service at a steady, predictable cost. By providing a managed SaaS service we reduce the overall complexity and overhead within an entity's IT service department and in turn provide customers and end-users with the ability to operate their business through easy-to-use interfaces that require little to no IT experience.

QUICK FACTS

NAICS Codes:

541511

541611

541612

541613

541618

561499

Cage Code:

8MXC6

DUNS:

621461750

Certifications:

Lean Six Sigma

Locations:

United States

Contact Us

Cummings Enterprise LLC
2260 Fairburn Rd #310583
Atlanta GA 30331

PH: 888.519.2086
FX: 888.519.2086
www.cemarketing.net

Contact

Marnell Cummings
marnell@cemarketing.net
Direct: 404.777.9782

CE Marketing
Social • Strategy • Solutions

Capability Statement

PAST PERFORMANCE

Since 2002, our focus has been on providing superior service, support, and partnership to our customers. We operate a lean business, and we pass the saving onto our clients. Operational efficiency and implementation of leading edge technology are the driving force behind our success.

DIFFERENTIATORS

Our service is based on providing you with a comprehensive suite of services and cloud based applications and tools which have been built from inception to provide seamless integration. We understand that everyone within an organization has a unique role to play and we have the ability customize the experience by department or even individual contributor. As the knowledgebase within your organization grows so does the ability to adapt tools, integrations, and user experiences.

Our servers are fast, secure and reliable and allow your team members to maintain their efficiency, securely from anywhere in the world.

MAIN AREAS OF FOCUS

- Software as a Service (SaaS)
- CRM Design & Development
- Systems Integration (API)
- Custom Application Development
- Cloud Computing
- Email Hosting (Virtual Desktop)
- Remote Desktop Support
- Web Design & Hosting
- Mobile Device Applications
- Social Media Campaign Design
- HR & Accounting Software

Regional Areas

With employees based on the east and west coasts we can provide service throughout the United States during peak business hours.

Our Clients Include

Clark Atlanta University – OLCE

Morehouse College

The National Technical Association

1 to 1 Foundation

African Heritage Studies Association

Jackson Municipal Airport Authority

Shell's Disposal and Recycling Centers, Inc.

HBCU Green Fund

Expedited Driveaway, LLC.

Greater Works, Inc.

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